



Institution name here					No	/	
					Place, Dat	e//	
			Cour	se Syllabus			
1	Program						
Title	of the study _I	orogramme:	B.sc ii	n Ecotourism			
2	Course detail	s					
Cou	rse name:		Mana	gement of pa	rticipatory Ecotou	<u>rism</u>	
Course code: <u>1</u>			<u>121 2</u>	<u>121 2302</u>			
Number of credits (hours/week):				<u>3 (2-3-4)</u> Total 144 hours, 4 hours /week, Lecture 32, Practice 48 and Assignment 64			
Coui	rse type (tick	the appropria	te box): 🗹 Re	quired, □ Elec	tive, \square Other, if α	other please explain	
Prer	equisites cour	ses: Bota	ny, ecology				
Sem	ester, in whic	h the course is	taught:				
	Year 1		Yea	Year 2 Year 3		ar 3	
	Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2	

3 Responsible unit

3.1 Department:

Names and affiliations of lecturer(s): Name: Miss. Hor MANYTHONG

Phone number: 020 28294926

X

Email: hormanythong@gmail.com

Office: Department of Administration





4 Course description

All graduate's students will learn about ecotourism principles and component, processing and step of planning, other patterns of its. Ecotourism activities, ecosystem, and facilitator of area, behavior of tourist, participatory of community for ecotourism development, the role and stakeholders' relationship for area conservation in sustainability.

5 Course objectives

- Understand ecotourism management system, planning, step and patterns of site.
- To know about meaningful in other ecotourism management patterns approximately.
- Enable administration for ecotourism site with community
- Enable use knowledge to practices

Knowledge: All students will understand and explain to principles of ecotourism in participatory, situation, problems and cause from recent tourism

Skills:

- Students can apply lessons of ecotourism in participatory for tourism
- They can estimate and analysis the types of tourism
- They can write a project and planning for tourism activities with community

Application of theories to practice: All students can bring their knowledge from class to do, research, data collection and analysis in the field study and adopt it to their working life.

Social knowledge and skills: They can work and help community for building activities of ecotourism, being coordinators and others.

5.1 Learning objectives of particular modules

If the course is divided into sections or modules, please state the learning objectives for the specific sections/modules taught within the course

6 Course teaching methods

This course will employ the mix approaches to teach including lecture, practices, and a group discussion relating any issue concerned.





7 Teaching plan

Week	Content	Method/activity	Hours
1	Chapter 1: Concept of Participatory Theory 1. Definition and Important of Participation	LectureDiscussionQ&AAssignment	4h
2	2. Concept and Theory concerned paarticipation3. Factors and patterns of participation	- Lecture - Discussion - Q&A - Assignment	4h
3	4. Concept of tourism management 5. Participatory of community for ecotourism	 Lecture Discussion Q&A Assignment Propose topic for reporting in the final 	4h
4	Chapter 2: Administration of Ecotourism site namangement 1. Definition and Important of ecotourism site management 2. Benefits of Ecotourism site management 3. Adjust the perspective of Ecotourism site management	- Lecture - Discussion - Q&A - Assignment -Adjust the perspective of Ecotourism site management	4h
5	Chapter 3: Administration for participatory ecotourism 1. Committee of administrative ecotourism site 2. Committee structure of administration 3. The role and function of committee administration	- Lecture - Discussion - Q&A - Assignment - Group Work with finding committer structure	4h
6	5. The process and step of ecotourism administration	- Lecture - Discussion - Q&A	8h





		-Group work for analysis	
		of working in any places	
7	Chapter 4: Ecotourism site management 1. Meaning of ecotourism 2. Planing for participatory of ecotourism management	LectureDiscussionQ&AGroup work for writing about vision of ecotourism	4h
8	2.1 Planing of staffs, tourism incentive, and facilitator management	- Lecture - Discussion - Q&A -Group work with writing plan for tourism management	4h
9	2.2 Administration for security, and Marketing	- Lecture - Discussion - Q&A	4h
10	Midterm examination		1h
11	Chapter 5: Historical management for tourism site 1. Meaning of site historical for tourism	LectureDiscussionQ&AGroup work with writing plan for tourism management	4h
12	2. Participatory for tourism mangement	LectureDiscussionQ&AGroup work with writing plan for tourism management	4h
13	Chapter 6: Cultural Tourism management 1. Meaning of Cultural Tourism management	- Lecture - Discussion - Q&A	4h
14	2. Cultural Tourism management		4h
15	Chapter 7: Criteria of Community Tourism management	- Lecture - Discussion	4h





	Organization of tourism management for sustainability	- Q&A	
	2. Community-based Tourism		
	3. Principles of community based tourism		
	4. The role of organization for tourism development by community	Lastona	
16	1. Committee work with community	- Lecture - Discussion	4h
	2. Box for commendation 9+1	- Q&A	
	3. Criteria for community based tourism		
	4. Criteria objective	- Lecture	_
17	5. Criteria scope	- Lecture - Discussion - Q&A ism	4h
	Practices: coercion with the people		
18	in the conservation of sustainable	Field study	8h
	tourism resources Field study		
19	Report and Presentation	Individually	8h
20	Final examination		1

8 Material needs

Course equipment:

- LCD, Books and Papers, Field equipment

9 References

9.1 Compulsory reading list

- Hor manythong, SySomphou Inthaleuxay, Pazern Bouaphaheo, chantai vongphachan, Saengkham Phonchaluen, 2020. Management Participatory Ecotourism. Faculty of Agriculture and forest Resources.

9.2 Suggested reading list

https://rmportal.net/library/content/tools/biodiversity-conservation-tools/putting-conservation-in-context-cd/socio-economic-assessments-and-alternative-livelihoods-resources/copy of 6-91.pdf/view?searchterm=development

10 Assessment of students

10.1 Description of assessment





Course Score/Grade Criteria

- Class Attention: 10%

- Activities and Assignment: 15%

- Continue exam: 10%

- Midterm exam: 30 %

- Final Exam: 35 %

10.2 Grade distribution and student assessment

Grading scale

Symbol	Verbal grade	Total score	Scale
А	Excellent	90-100	4.00
B ⁺	Very Good	85-89	3.50
В	Good	80-84	3.00
C+	Fairly Good	75-79	2.50
С	Fair	70-74	2.00
D+	Poor	65-69	1.50
D	Very Poor	60-64	1.00
F	Fail	59	0.00

Place, Date/....../......