

Souphanouvong University

No \_\_\_\_\_/.....

Place, Date \_\_\_\_/\_\_\_\_/\_\_\_\_

## Course Syllabus

### 1 Program

Title of the study programme: **BSc. Forest Resource**

### 2 Course details

Course name: **Natural Tourism**

Course code: 103 3312

Number of credits (hours/week): 3 (2-2-5); 8hours per week, total 144 hours. 72 hours  
Lecture and Practice 72 hours.

Course type (tick the appropriate box):  Required,  Elective,  Other, if other please explain:

Prerequisites courses: Ecology

Semester, in which the course is taught: *tick the appropriate box below*

Year 1		Year 2		Year 3		Year 4	
Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### 3 Responsible unit

#### 3.1 Department:

Names and affiliations of lecturer(s): **Lecturer:** Bounxian Phetlumphun. **Affiliation:** Department of Forest Resource, Faculty of Agriculture and Forest Resource. Souphanouvong University.

## 4 Course description

In this course, you will learn about the history of tourism, the nature of eco-tourism, the planning, management and development of eco-tourism.

## 5 Course objectives

- Know the basic principles of conservation ecotourism, such as theoretical concepts about tourism, components, facilities, impacts and conservation, develop sustainable conservation resources with the participation of relevant sectors.
- Planning and development of eco-tourism market, such as service market and tourism market, tourism market demand, promotion of various developments

### Knowledge:

To have the knowledge and ability to plan the management of ecotourism in accordance with the management guidelines for the development of tourism in Lao PDR.

### Skills:

Provide students with knowledge, skills and expertise in the form, principles of design and management of ecotourism and solutions

### Application of theories to practice:

Can apply the knowledge and skills to work in the management of ecotourism.

### Social knowledge and skills:

Be able to explain the concepts, theories and principles of eco-tourism management and management to the staff and stakeholders to use effectively..

### 5.1 Learning objectives of particular modules

*If the course is divided into sections or modules, please state the learning objectives for the specific sections/modules taught within the course*

## 6 Course teaching methods

The teaching of this course will use a combination of lectures and practice. The lecture will focus on the relevant theoretical sections and then will be applied to each lesson.

## 7 Teaching plan

*Specify the teaching plan for each week of the course, including the methods used to relay information to the students and the number of hours spent on the subjects*



Week ອາທິດ ທີ່	Content ເນື້ອໃນການສອນ	Method/activity ວິທີການສອນ ແລະ ກິດຈະກຳ	Hours ຊົ່ວໂມງ
1-2	<b>Chapter 1: Basic knowledge of recreation and tourism</b> 1. History of recreation and tourism. 2. Types of tourism 3. Concepts, principles and goals of sustainable tourism	- Lecture - Group Discussion - Select a case study for the assignment of sustainable tourism	18
3-4	<b>Chapter 2: Principles of Recreation of Recreation Area</b> 1. Principles of Classification of Recreation Areas 2. Tourism zone management guidelines	- Lecture - Group work about Principles of Classification of Recreation Areas -	18
5	<b>Assignment 1</b>	- Group work assignment	8
6-8	<b>Chapter 3: Tourism management in the national park</b> 1. Basic knowledge of national parks Tourism management in national parks 2. Strategies and plans for tourism in the national park 3. Designation of tourist areas in the National Park 4. Tourism activities in the national park	- Lecture - Group Discussion - Elaborate a case study for the assignment - <b>Need to read:</b> <a href="#">link</a>	20
9-10	<b>Chapter 4: Monitoring and evaluation of tourism resource management</b> 1. Basics of impact on socio-cultural and environmental impact 2. Types of effects 3. Attraction Impact Assessment	1. Lecture Group work of Monitoring and evaluation of tourism resource management	18
11	<b>Mid-term exam</b>		4
12-14	<b>Chapter 5: Carrying capacity of tourist attractions</b> 1. Recreation capacity 2. Basic concepts of adaptability	- Lecture - Group Discussion	20



	<p>3. Types of capabilities to support tourism</p> <p>4. Assessing the sustainability of tourism sites</p> <p>5. Calculation of recreational capacity for recreation / tourism</p> <p>Utilization of recreational support capacity</p>		
15	<b>Assignment 2</b>	- Group work assignment	8
16-18	<b>Field trip at Kouang Si waterfall</b>	- Field trip group	16
19	<b>Review the lesson</b>	- Individual review	10
20	<b>Final exam</b>		4

## 8 Material needs

8.1 **Course equipment:** Online teaching materials, Projector, P.M 2.5 air quality monitor, Oxygen meter

## 9 References

### 9.1 Compulsory reading list

1. *Bounxian and Hor, 2019. Park Recreation and Tourism, Souphanouvong Univesity*
2. *Wassana Thong Tan. (2012). Application of Geographic Information System to classify tourism areas based on the principle of recreational opportunities in Nam Nao National Park, Phetchabun Province. International Thai Tourism Journal*

### 9.2 Suggested reading list

1. *Benchamas Na Thongkaew, Amnat Raksaphon, Juthamas Peng Ko Na, & Boonsilp Chittapraphan. (2017). Potential and Guidelines for Tourism Development in Khan Thulee Subdistrict, Surat Thani Province. Area Based Development Research Journal*
2. *Wirot Nak Thae, Uthit Kut In, & Index Emphan. (2014). Assessment of Resource Potential of Natural Tourist Resources with Participation in the Area of Ratchaprapha Dam Reservoir in Khao Sok National Park, Surat Thani Province. Journal of Social Research*
3. *Suphakit Yim Suan. (2018). Guidelines for designing tourism facilities and landscape architecture, natural tourist attractions in the type of hot springs. JOURNAL OF ENVIRONMENTAL DESIGN, 5(2), 100-129.*



## 10. Assessment of students

### 10.1 Description of assessment

Assessment of students' grades, matrix assessments and class attendance, Q&A activities, reports, midterm and final exams.

### 10.2 Grade distribution and student assessment

#### Grading scale

Grade		Total score	Scale
Symbol	Verbal grade		
A	Excellent	90-100	4.00
B+	Very Good	85-89	3.5
B	Good	80-84	3.00
C+	Fairly Good	75-79	2.50
C	Fair	70-74	2.00
D+	Poor	65-69	1.50
D	Very Poor	60-64	1.00
F	Fail	59	0.00

*Place, Date ...../...../.....*